

MassGlobal Partners

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Inclusa Project
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Is proud to present:

A Networking Event with Italian Companies in Boston

November 3rd, 2010, 6-8pm

Cambridge Innovation Center (One Broadway, Cambridge, MA)

One on one meetings with the companies are available on November 2-4.
Profiles are listed in the next pages.

Attendance is free. Registration is required by Nov 2nd at:
<http://lombardyinboston.eventbrite.com>

For more details regarding the event please contact:

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Lombardy Mission Company Profiles

Hyperfair (www.hyperfair.com) is developing and commercializing web 3.0 technology for organizing and managing virtual trade fairs. The proprietary technology, developed in partnership with the Politecnico Milano, reproduces the trade fair environment in 3D with great interactivity. With customized avatars, exhibitors can perform activities of a typical event, including visits to stands, inspection and handling of products, and real-time interaction with other users. The platform provides great opportunities to create new revenue streams for trade fair organizers by extending the event duration and geographic reach and to increase operational efficiency. The company, which has been funded by the founders to date, has secured several initial customers. It plans to raise \$3.5 million to grow its customer base and advance its technology. The company recently opened an office in California.

BiCT (www.bict.it) is a small and specialized biotechnology R&D organization. The company provides products and lab services focused on bio-molecules such as enzymes and secondary metabolites obtained either from natural sources (plant, animal and micro organism) or using recombinant DNA techniques. BiCT's expertise includes heterologous expression, purification and immobilization of biocatalysts for selective biotransformations. BiCT's biocatalytic technology is currently applied in several processes in food, pharma, nutraceuticals and cosmetics. The company is pursuing collaboration opportunities in its core R&D areas of expertise with university and industry labs in the US.

ICI Caldaie/COM.TE (www.icicaldaie.com) is an R & D focused engineering company focused on highly efficient renewable energy systems and methods. The company develops solar, wind and hydrogen technologies for industrial, infrastructure and residential sectors. The company plans to penetrate the US industrial and residential market with ICI CALDAIE technology platforms for high heat and cogeneration known for energy savings and environmental protection features starting with the launch of a 30kW micro Combined Heat and Power (CHP) system able to provide heat and power for a more efficient energy end-use in buildings. The company is interested to meet with U.S. public and private sector leaders to better assess market potential in the U.S. The company is also seeking funding to establish an R&D and manufacturing facility in the US.

IPADLAB (International Plant Analysis and Diagnostics) (www.ipadlab.eu) provides plant DNA-based molecular diagnostic-testing services to certify plant quality and to detect/diagnose plant diseases. The company's DNA-based approach allows for rapid development and performance of tests with great sensitivity. IPADLAB has developed a sample prep protocol that greatly simplifies cross-border delivery to its labs. The company, which spun out of the University of Milan and has ISO 9001 and ISO 17025 certification, has received initial funding and has a growing client base in Italy and Europe. IPADLAB is looking to establish cooperative relationships with U.S. plant-diagnostic and agricultural organizations.

Phytoremedial (www.phytoremedial.com) develops proprietary, organic vegetable-based ingredients for use in cosmetics and nutraceuticals. The company develops unique ingredients based on its expertise in chemical and biological analysis of phytocomplexes and on a partnership with an organic farm in Italy, Officina Agricola, that produces a wide range of heirloom fruits and vegetables. This approach allows the company to develop ingredients with high value nutritional or functional properties. Phytoremedial, which spun out of the University of Milan, also provides analytical testing services. The company is looking to establish collaborative relationships with U.S. universities and research organizations and assess market opportunities in the U.S.

Mind4b (www.mind4b.net) offers an on-demand, collaborative supply-chain management platform. Developed in open-source technology, the on-line platform allows the seamless integration of independent members across the entire supply chain and thus offers to the user the ability to access, track and manage all related information on a real-time basis. Offered as a 'Software as a Service (SaaS), the technology, which is highly customizable, allows to centralize the supply-chain management process in-house, reducing costs, better manage inventories and increasing productivity. The company, which has raised initial funding in Europe, has secured several initial customers in Europe and the U.S. and is looking to raise \$5-10 million to finance expansion into the US market. Mind4b is planning to establish a presence in the U.S.

Parco Tecnologico Padano (PTP) (www.tecnoparco.org), located less than 1 hour south-east of Milan in the region of Lombardy (Italian financial heart and most important biotechnology cluster), is the engine of the Lodi Cluster which hosts many organizations and companies involved in the agro-biotech sector, including the Faculties of Veterinary Medicine and Agricultural Sciences of the University of Milan, and other related research labs. PTP also hosts an enterprise Incubator and business-park, which make Lodi one of the main EU Agro-Biotech Centers. PTP carries out research activities through an internal Agro-Food Research Centre (CeRSA) that works synergistically with different Universities and other leading research organizations and promotes entrepreneurship by supporting start-up and spin-off companies by offering technical know-how, training, management, administrative and partnering support as well as assisting companies to internationalize. The park's management is actively pursuing international research and cooperation opportunities in the US, including technology transfer, and seeks to expand its already extensive network of scientific partners in the areas of animal and plant genetic improvement, sustainability, food safety and related fields.

For questions regarding the participating companies and 1:1 meetings with their representatives to be held on November 2-4, please contact MassGlobal Partners:

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