

Italian Trade Commission - Seminar Series on Fostering International Entrepreneurship & Innovation



ITALIAN TRADE AGENCY
ICE - Italian Trade Commission

Promoting Italian Technology solutions in USA: Opportunities for Cooperation

Training and promotional event on R&D, funding, startup acceleration and joint collaborations between Italy and USA

Panel Discussion - Pitches - Cocktail

Target Audience: Active Boston-based entrepreneurs, researchers, technology developers, investors and professionals interested in learning about Italian research & tech excellence and willing to establish an industrial/scientific collaboration with Italian partners

Cambridge Innovation Center (CIC) 1 Broadway, 14th Floor, Cambridge, MA	
Agenda	
Wednesday May 27th, 2015	
<i>Time</i>	<i>Session</i>
3:00-3:30 pm	Registration and coffee
3:30-3:40 pm	Introduction by Silvana Stella , ICE
3:40-3:50 pm	Welcome remarks by Nicola De Santis , Consul General of Italy
3:50-3:55 pm	Greeting message by Laura Indolfi , PIB
3:55-4:00 pm	Intro to companies and panel by Aleardo Furlani
4:00-5:30 pm	Companies' pitches
5:30-6:15 pm	Panel Discussion & feedback
6:15-8:00 pm	Networking session – Italian Aperitivo
Thursday May 28th, 2015	
<i>Time</i>	<i>Session</i>
1:00-4:00 pm	One - to - one meetings



Innova Consulting Group, Inc.



One-to-One meetings between interested participants and representatives from the Italian Trade Commission, Innova Consulting Group, and the visiting Italian Companies

-Pitches-	
Buzzer	Develops innovative products in digital marketing
Earth Wind & Sun www.ewsun.eu	R&D in renewable energies and smart grids
Etalianlife www.etalianlife.com	One stop source for unique off-the-beaten-path experiences based on Italian lifestyle and heritage
Food Code www.feedcode-project.eu	Innovative, simple, cheap and fast tubulin-based-polymorphism method
MBS www.emmebiesse.net	Tools for microbiological analysis of food and water
Novapp www.novapp.it	Software engine able to convey the contents coming from social networks
SIAV www.siav.com	ECM solutions focused on electronic document management, workflow, archiving and capture
Vintage www.vintage-project.eu	User friendly Decision Support System for an integrated vineyard management

-Panel Discussion-

- * **Aleardo Furlani:** Italian Innovation & Technology transfer expert
- * **Dana Ono:** Venture Partner, Vimac Ventures
- * **Cris De Luca:** Digital Innovation Leader, Johnson & Johnson Innovation Center

-Presentation of the new publication-

Research in Italy: a "land of hidden gems" – How and where to invest in Italian scientific and technological excellence by Aleardo Furlani

THE EVENT IS FREE BUT REGISTRATION IS REQUIRED AT THE LINK:

<http://italian-technology-solutions.eventbrite.com>

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